

Knowledge Translation and Evaluation

The Amplify Care Knowledge Translation and Evaluation (KTE) team supports organizations to enhance their evaluation strategies, and get meaningful insights to support informed decision making and ongoing improvements

2025

The KTE Team at Amplify Care has comprehensive experience in providing evaluation services for healthcare initiatives. We offer a range of services specifically tailored to help reach your organization's goals, such as assessing the process and impact of implemented programs and solutions. Our experience evaluating digital health initiatives and various healthcare programs ensures that our team will support your organization in producing accurate and meaningful evidence to guide quality improvement. Our team has evaluated virtual care programs, EMR tools, clinical use of AI Solutions, and eReferral implementation. We have supported organizations with KTE activities in provinces across Canada, including British Columbia, New Brunswick, Nova Scotia, and Ontario.

What are Knowledge Translation and Evaluation Services?

Evaluation is a systematic process of collecting and analyzing quantitative and/or qualitative data to assess program processes, performance, program impacts, understand lessons learned and apply them to future decision-making. Knowledge translation is the synthesis and application of evidence acquired through a variety of sources to inform more effective health services and ensure that health care programs and solutions continue to enable enhanced quality of care. Through our services, organizations can benefit from assessing their work in a meaningful way to inform ongoing quality improvements. Our team provides a catalogue of services to meet your needs:



Literature Reviews and Environmental Scans

Our team captures key insights from existing literature and documentation to identify the current state of the environment, assess needs, and support program developments to ensure program designs are informed by the most applicable and current evidence.



Establish Performance Measurement Processes

We identify appropriate measures within program workflows to assess performance. Grounded in the quintuple aim framework (clinician experience, patient experience, population health, reducing costs, and health equity) we support ongoing informed decision making and program improvements based on timely evidence.



Development of Data Collection Tools

We create customized surveys, interviews, focus group guides to suit the needs of the project or program, and digitization of a broad spectrum of data collection tools. We inform the development, enhancement, and extraction of solution generated data to collect new information or maximize existing data collection workflows.



Data Collection

We provide a thorough and timely implementation of data collection tools to meet evaluation objectives while operating within the needs and requirements of the organization. The KTE team operates within Amplify Care's Data Governance Framework, ensuring safe collection, storage, and retention of information, in alignment with data sharing agreements between participating organizations.

We have experience working with vendors to leverage solution generated data to support ongoing monitoring and evaluation activities to gain insights on active and meaningful use of solutions and use case-specific indicators.



Data Analysis and Interpretation

Our team are experts in qualitative and quantitative data analysis methods to maximize the use of data collected, discover insightful findings, and triangulate information. We have access to and utilize analytic software for large datasets, enhanced coding and analysis, transcription, and qualitative analysis. We create visual representations of data to support various partner and audience needs for information.



Development of Knowledge Translation Materials

We work with organizations to ensure evaluations and reporting materials are designed with the audience in mind. We tailor reports, language, visualization, and level of detail to suit the needs of those consuming the material. We have extensive experience in presentations, report creation, and scientific writing for peer reviewed journals, as well as designing public-facing documentation, executive summaries, and detailed analysis reports. The KTE team works closely with the Amplify Care communications team to ensure all documentation is visually appealing and in line with regulatory compliance standards.



Evaluation Framework Development and On-going Reporting

The KTE team develops evaluation frameworks, including data sources and evaluation tools, to assess program performance over time. We develop key performance indicators to enable ongoing reporting, monitoring, and evaluation and set you up for success when applying findings, helping organizations measure the impact of technology on healthcare delivery and supporting continuous improvement to realize your organization's mission and values.

Please review our portfolio of work at: amplifycare.com

We'd love to connect!

If you are interested in starting a conversation for KTE services, please contact us at info@amplifycare.com